National Council of Youth Sports
Leadership Training Conference

HILTON
Singer Island
Oceanfront
Resort

Palm Beach County
Florida

MAY 3-6, 2001

THIS IS A MUST ATTEND EVENT FOR EVERYONE AFFILIATED WITH YOUTH SPORTS
organization administrators, athletic officers and officials, sports commissions, CVB’s, sporting goods manufacturers, retailers, dealers, media, educators, sports marketers, anyone affected by the youth sports industry! It is a time of fun, educational expansion, professional growth, colleague collaboration, and a perfect opportunity to talk face-to-face with those who make our industry a complete team!

Surviving The Game Plan
For Professional Success!

Bringing The Best Together in Palm Beach County, Florida
A ‘Must Attend’ Event -- You Can Count on It!
NCYS Leadership Training Conference

Leave those northern winter chills behind and head to sunny South Florida! Sunrise walks on the beach as the surf breaks on the shoreline. Palm trees, sea breezes, and a panoramic view of the ocean. The relaxing island getaway you imagine is closer than you realize. Conveniently located directly on the Atlantic Ocean just 10 miles north of downtown Palm Beach and the famous Worth Avenue, and only 12 miles from Palm Beach International Airport, the HILTON Singer Island Oceanfront Resort offers the feeling of a tropical adventure combined with all the mainland activities and conveniences. Fresh island ingredients, Caribbean-style favorites, live entertainment nightly—it’s no surprise that one of the best restaurants on the island is right here offering breakfast, lunch and dinner. You can dine indoors or al fresco on the deck and always enjoy a breathtaking view of the ocean.

For reservations call the HILTON Singer Island Oceanfront Resort 1-561-848-3888 M-F 8am-6pm or 1-800-443-4077. Identify yourself with the National Council of Youth Sports meeting group and receive the NCYS rate of just **$95 per room per night** plus tax. Space is limited so make your reservation early. Reservations received after April 11, 2001 are subject to availability. Check in time is 4:00pm. Check out time is 11:00am.

Like a treasure set in the Palm Beaches, you’ll discover all the pleasures you expect from a Hilton. The resort features 223 newly decorated guestrooms and suites, each with a balcony overlooking the Atlantic. Guestrooms feature private voice mail, in-room coffee makers and complimentary coffee, a refrigerator, hair dryer and iron with ironing board, plus in-room movies. For the business traveler, the hotel offers computer data ports, desks and ergonomically designed executive chairs.

Relax beside the heated swimming pool. Run along the wide, sandy beach or walk beside the lagoon. Do warm-ups on the jogging trail and work out at the Fitness Center. Water sports include scuba diving, snorkeling, deep-sea fishing and supervised turtle walks. From tennis and world-renowned championship golf courses to art museums, live theater and nightlife, the Palm Beaches offers it all! Don’t delay, make your reservation today. Meet on the beach!

The Palm Beach International Airport is conveniently located 12 miles from the Hilton Singer Island Oceanfront Resort (take I-95 north to PGA Blvd, exit 57, head east to Singer Island). Taxicab fare from this West Palm Beach Florida airport is approximately $25 each way. - OR - Call ALAMO 1-800-354-2322. Request ID #227059 and Rate Code BY for the discounted NCYS rate! Hotel parking for hotel guests is free!

All registered attendees are invited to display your company’s products and services. A table will be provided for all those registrants who have reserved space at the Friday evening May 4th “NCYS Castaway Island Theme Dinner & Trade Show!”

Don’t miss this unique marketing opportunity to reach the key decision makers of youth sports all in one location. Bring along a donated raffle item for the evening giveaway! Any exhibitor requiring additional needs (e.g. av equipment), should notify NCYS and make arrangements through the hotel convention services department. You are solely responsible for shipping, pickup at hotel, setup, manning your exhibit, and display of your materials.

Bring with you 100 of your organization/company mementos, materials, products, services -- and a raffle item -- or send in advance to:

**HILTON Singer Island Oceanfront Resort**
3700 North Ocean Drive; Singer Island, Florida 33404
Attn: Sales Dept, National Council of Youth Sports, May 3-6, 2001

"The Ideal Business Experience, Professional Advancement In A Tropical Setting!"
May 3-6, 2001 * HILTON Singer Island Oceanfront Resort * Palm Beach County, Florida
Special thanks for the generous contribution of time and dedication from the NCYS Leadership Team:

President: Wanda Rutledge
Vice President: Jon Butler
Secretary: Kelly Hill
Treasurer: Larry Landolt
Director: Abe Key
Director: Pam Marshall
Director: Karen Collins

Sally S. Cunningham, Executive Director
National Council of Youth Sports
7185 SE Seagate Lane, Stuart, Florida 34997
Phone: 561-781-1452 Fax: 561-781-7298 E-mail: youthspts@aol.com Internet: www.ncys.org

The National Council of Youth Sports (NCYS) is a multi-sport nonprofit corporation established to:
- Strengthen the performance of youth sport administrators through education; and
- Advocate the values and preserve the integrity of organized youth sports.

"Educational Training With A Splash of Oceanfront Fun!"
May 3-6, 2001 * HILTON Singer Island Oceanfront Resort * Palm Beach County, Florida
NCYS Leadership Training Conference

REGISTRATION FORM

Please type or print. One registration per form. Form may be duplicated for additional registrations!

Name/Title (as will appear on badge): ________________________________________________________________

Organization/Company:_________________________________________________________________________

Address:_______________________________________________________________________________________

City:__________________________________________State:___________Zip:_________________

Telephone:__________________Fax:__________________E-mail:__________________ Internet:________________

PROFESSIONAL DEVELOPMENT!

☐ NCYS Members…………………………………….$350
   NCYS maintains an all-inclusive team atmosphere. Paid registrants (nonprofit orgs, for profit corporations, CVBs, sports commissions) are welcome to participate in all food functions and activities - including a tabletop exhibit display!

☐ Spouse or Non-Business Guest..........$195
   NCYS encourages you to bring your spouse/guest. Come early, stay an extra day or two and enjoy the warm weather and sunshine.

☐ Yes, I will have an Exhibit Display! You must check here to have your exhibit space reserved.
   All registered attendees are entitled to one 8’ skirted tabletop exhibit display. Take advantage of this great opportunity to present

REGISTRATION FEES include: all registration materials, membership meeting, speakers & educational seminars, exhibit displays, opening reception, two breakfast buffets at “Coconuts”, breaks, survivor beach bag lunch, theme dinner & trade show, closing luncheon, plus networking opportunities with your peers, sports industry business associates, and more!

REGISTRATION POLICIES: Registration fees include admittance to all functions and events unless otherwise noted. Anyone attending any meetings, functions or activities is considered an attendee and must formally register.

CANCELLATIONS: In the event of cancellations, a full refund will be made if notice is received by NCYS by April 18, 2001. No refunds can be made for cancellations after April 18th or for no-shows. All refunds will be made after the conclusion of the conference.

ATTIRE for all NCYS meeting functions is business casual, but don’t forget your bathing suit, t-shirt, hat and sunglasses - think 85°F!

HOTEL RESERVATIONS: Call the HILTON Singer Island Oceanfront Resort 1-561-848-3888 M-F 8pm-6pm or 1-800-443-4077.

SPECIAL NEEDS AND REQUESTS: If you have a special dietary or physical need, please call 561-781-1452 so we make the appropriate arrangements for you in advance of your arrival.

Please complete this form, copy to retain pertinent information, and mail copy along with your check to:
   National Council of Youth Sports (NCYS)
   7185 SE Seagate Lane; Stuart, Florida 34997

"Surviving The Game Plan For Professional Success!"

May 3-6, 2001 * HILTON Singer Island Oceanfront Resort * Palm Beach County, Florida
NCYS Leadership Training Conference

PROGRAM

Beating the competition requires a game plan. The National Council of Youth Sports Leadership Training Conference will give you the razor-edge professional advantage. You'll return home with rejuvenated energy and enthusiasm!

WEDNESDAY, MAY 2, 2001
1:30pm – 5:30pm  NCYS Board of Directors Meeting - Executive Session

THURSDAY, MAY 3, 2001
Morning
8:00am – 12noon  NCYS Board of Directors Meeting - Executive Session
9:00am - 2:00pm  REGISTRATION
2:00pm - 2:45pm  OPENING SESSION: Business Meeting, Elections
2:55pm – 3:20pm  KEYNOTE ADDRESS: TBA
3:30pm - 5:00pm  TRAINING: "Can a Nonprofit Organization Be Run Like a Corporate Business"
What happens to you when a volunteer becomes your CEO! This is the "how-to" session on getting extraordinary things done in organizations. Nonprofit management and accountability; how to staff; consensus building; limits of involving your staff in budgeting; micro-managing within the board; responsibilities to our constituents & parents.
5:00pm  WELCOME RECEPTION – Oceanfront Pavilion
Meet, greet and eat seaside!

FRIDAY, May 4, 2001
7:30am -8:30am  BREAKFAST at "Coconuts"
8:30am - 10:45am  TRAINING: Is Youth Sport Our Own Worst Enemy?"
Overview: This session is all about specialization - the increased pressure to specialize - a trend toward one-dimensionality, "you have to play soccer, you can't play football, we want to save you for the Olympics." What are the physiological and psychological effects? Will a commonsense approach to some challenging issues prevail? Does specialization within one sport contribute to "overuse syndromes" injuries? What role does the youth sport administrator play in specialization?
11:00am – 12:30pm  TRAINING: "Teaching Volunteer Leaders To Step Up To The Plate"
Overview: Cover all the bases! You reach first base when you demonstrate your skill in planning, organizing, motivating and controlling. You reach second base when you have a well qualified, trained staff focused on organizational goals and involved in their achievement. You get to third base when communication is open, conflict is resolved positively, and mutual support and trust have been achieved. You score when team goals are achieved and both team and individual performers are appropriately rewarded. This session will give you the tools to establish leadership credibility by transforming a group of volunteers into a motivated, effective and productive team.
12:30pm – 1:30pm  Survivor Beach Bag LUNCH!
This is only the beginning of the "beachfest" "can you dig it" afternoon!
1:30pm - 4:30pm  TRAINING: Leadership "Survivor" Team Challenge
Overview: Curious? You absolutely will not want to miss this one! Discover the group dynamics and the power of effectively understanding teams intellectually. Trust is a must!

"Educational Training With A Splash of Oceanfront Fun!"
May 3-6, 2001  *  HILTON Singer Island Oceanfront Resort  *  Palm Beach County, Florida
FRIDAY, May 4, 2001
1:00pm - 5:00pm  TRADE SHOW SET-UP

6:00pm - 9:30pm  TRADE SHOW & DINNER - oceanfront pavilion
Don't miss this unique marketing opportunity to reach the key decision-makers of youth sports in just one location at the “NCYS Castaway Island Theme Dinner & Trade Show.” A table will be provided for all those registered attendees who have reserved space to display their company's products and services. “X” marks the spot to guarantee a special evening on “Castaway Island” to meet each and every exhibitor while consuming some mouthwatering tropical island fare. This trade show promises to be worth the trip!

SATURDAY, May 5, 2001
7:30am - 8:30am  BREAKFAST at "Coconuts"

8:30am – 9:45am  TRAINING: "How You Can Directly Benefit From Congressional Appropriations"
Overview: Years of hard work, beating the halls of Capitol Hill, and an all-out grassroots campaign from the NCYS membership and others brought the passage of Land and Water Conservation Fund (LWCF), Urban Parks And Recreation Act (UPARR) inclusive in the Conservation And Reinvestment Act (CARA)! These are exciting times for youth sports initiatives. The pay-off comes when we see the fruits of our labor. In this session you will learn the inside scoop on how to tap into those available $400 million dollars of appropriated monies for our own recreation programs.

10:00am – 12:30pm TRAINING: “SPORTS RAGE: Growing Trend or Media Hype”
Overview: It appears that the more recent news about youth sports is less about the accomplishments of the youngsters on the field of play and more about the violent incidents involving adults. Is the quality of the sports experience being negatively impacted by these thoughtless actions? The purpose of this town hall meeting is to establish a dialogue among youth sports professionals to discuss the reasons for these actions, and to find proactive measures that can be taken to avoid such situations in the future.

12:30pm – 2:00pm LUNCHEON with Featured Speaker: "Winners Take All - Or Do They?"
Overview: "Sports provide neutral bonding ground between parents and kids," says Fred Bowen, children's author and Washington Post sports columnist. As a sportswriter, coach and lifelong sports fan, Fred talks about the way youth sports enrich people's lives. Insight, humor and high energy delivers the message about the rich history and drama of sports and its powerful lessons about life. People will walk away inspired, thinking and laughing.

2:00pm - 3:00pm  TRAINING: Follow-up Break-Outs From Town Meeting
Our culture is changing -- road rage, domestic violence, child abuse and aggression in youth sports. This session will follow-up from the morning "Sports Rage" symposium. Stimulating thinking from round table group discussions will explore and help bring preventative solutions to this growing problem. A wrap-up will conclude the forum.

3:00pm - 4:00pm  TRAINING: "Local Chapters Roll-Out!"
NCYS will unveil its exciting new Local Chapter program! A sneak preview reveals this is a nationwide program that brings together in cooperative spirit various local organizations for the purpose of safeguarding our children and improving the youth sports experience for everyone by supporting a healthy community and healthy youth.

Evening On Your Own   SunFest via Watertaxi
You are on your own this evening. You might consider attending SunFest - Florida's largest music, art and waterfront festival located in a beautiful setting on the palm tree lined Intracoastal Waterway in downtown West Palm Beach.

SUNDAY, May 6, 2001
Departures    Leaving Paradise!

"The Ideal Business Experience, Professional Advancement In A Tropical Setting!"
May 3–6, 2001 * HILTON Singer Island Oceanfront Resort * Palm Beach County, Florida

Program and schedule are tentative and subject to change.